



JAPANESE BUSINESSMAN BUYS LAST FIVE W MOTORS FENYR SUPERSPORT LAUNCH EDITIONS

Dubai, UAE; 30 July 2019 – W Motors is proud to announce that all 10 of its ultra-exclusive Fenyr SuperSport Launch Editions have been sold. The last remaining five models were whipped up by avid supercar collector Tetsumi Shinchi, Chairman and CEO of one of Japan's most illustrious businesses, Shibaura Group Holdings Inc. this month.

Shinchi showcased his supercar collection comprising 30 of the rarest motors in the world at his private 'Mega Supercar Motor Show' in Fukuoka, Japan earlier in July, in the presence of W Motors Founder and Chief Executive Officer Ralph R. Debbas. The five Fenyr SuperSport Launch Editions will join Shinchi's line up at the 2021 edition of the event.

"I am thrilled that the last Launch Editions have found their new home amongst the best hypercars in the world, with a collector who truly appreciates them. On delivery of the cars, and at Mr. Shinchi's 2021 exhibition, will be the first time in history that we will be able to admire five specially commissioned Fenyr SuperSport Launch Editions at the same time, in the same place, owned by the same owner!" stated Debbas.

About W Motors SAL

Founded in 2012, W Motors S.A.L. is the first manufacturer of high-performance luxury sports cars in the Middle East. Based in Dubai, the company is fully integrated with activities ranging from Automotive Design, Research & Development to Engineering and Manufacturing, as well as Automotive Consultancy within its Special Projects Division.

Led by Founder and CEO Ralph R. Debbas, W Motors creates some of the most exclusive and technologically advanced vehicles on the market today in partnership with leading automotive engineering and manufacturing companies around the globe. The company also established a strategic alliance with sister-company ICONIQ Motors based in China in 2016 with the goal of developing an all-new design identity to address the industry's present day sustainable and forward-thinking needs.

The first hypercar created by W Motors was the iconic Lykan HyperSport, which catapulted the company to international stardom when it took centre stage as hero car in Universal Studios' Furious 7. The all-new Fenyr SuperSport is the latest model to be launched by the company, a limited edition with a production run of only 110 cars including 10 "Fenyr SuperSport Launch Editions".

W Motors will commence phase one of the development of its automotive facility in Dubai, United Arab Emirates

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in 2019, with the project set to be completed by 2020. The state-of-the-art facility will accommodate the production of W Motors' current and future models including electric and autonomous vehicles, in line with Dubai's vision of becoming the "world's smartest city".

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